



# AUS TRALIAN MOSS<sup>®</sup>

PET FOOD & ACCESORIES

## PRODUCT CATALOG



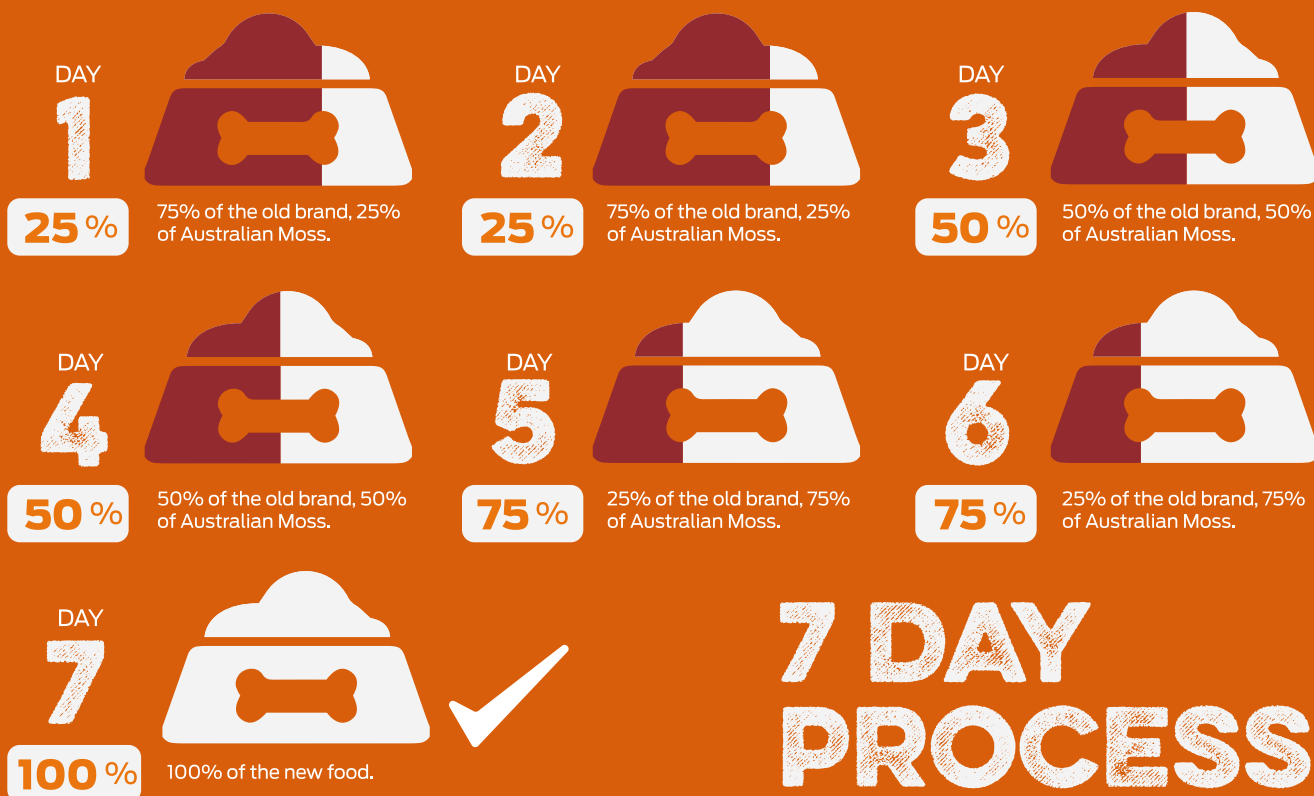
# CORRECT WAY OF CHANGING THE FOOD OF YOUR PET

**AUS  
TRALIAN  
MOSS®**

## WHICH IS THE BEST WAY TO CHANGE YOUR PET'S FOOD?

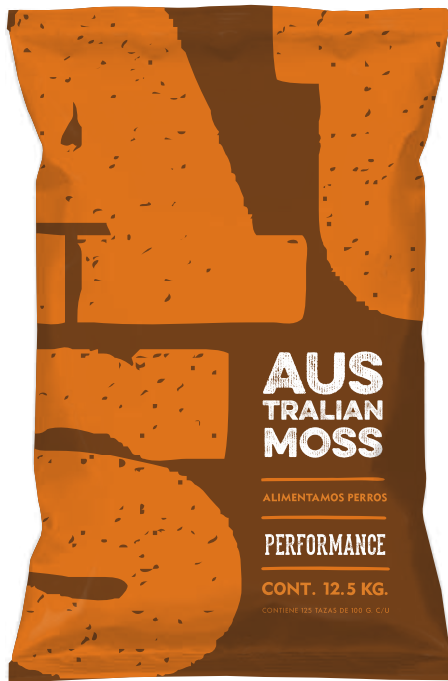
If you decide to change the brand of your pet's food, specialists suggest that a gradual change is the best way to avoid digestive problems. You should mix some of the old food with the new one in a 7 day process.

The following image shows the correct way of making the change:



AUSTRALIAN MOSS DOG PET FOOD

## PERFORMANCE



SADER A-9057-015

### HIGH NUTRITIONAL VALUE

Protein MIN  
**22%**  
Fat MIN  
**11%**  
Fiber MAX  
**5%**  
Moisture MAX  
**9%**  
Ash MAX  
**10%**

## KEEPS YOUR PET IN A GOOD PHYSICAL STATE

Recommended for dogs with low to none levels of activity.

Also recommended to dogs of advanced age (7+ years) whose protein and fat requirements are lower. These dogs burn less calories due to low activity, and a high protein food can cause obesity and with this the known consequences: joint pain, circulation problems, kidney failure, etc. This is why this product is also recommended for pets with obesity problems.

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AUSTRALIAN MOSS DOG PET FOOD

## PUPPY



SADER A-9057-013

Protein MIN  
**35%**  
Fat MIN  
**18%**  
Fiber MAX  
**4%**  
Moisture MAX  
**9%**  
Ash MAX  
**10%**

## IDEAL FOOD FOR PUPPIES

This product is formulated with the nutrients that your pet needs for a correct physical and physiological development. The first year of a puppy is crucial, because the nutritional requirements are specific. Puppies require almost a double amount of energy per pound of body weight, and that is why they require a product with higher levels of protein.

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AUSTRALIAN MOSS DOG PET FOOD

## HIGH ENERGY



SADER A-9057-014

Protein MIN

29%

Fat MIN

14%

Fiber MAX

4%

Moisture MAX

9%

Ash MAX

10%

## HIGH ENERGY & PERFORMANCE

Recommended for dogs sizes medium to large, with high activity levels, for example, dogs who practice sports, guard or train in a constant way. It is also recommended for dogs with large or abundant hair.

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AUSTRALIAN MOSS DOG PET FOOD

## SALMON



SADER A-9057-007

CONTAINS  
OMEGA 3, 6 & 9

Protein MIN

30%

Fat MIN

15%

Fiber MAX

8%

Moisture MAX

9%

Ash MAX

8%

## HEALTHY HAIR & SKIN

Recommended for dogs with digestive, cardiovascular and dermatologic problems. The main protein, which is salmon, provides a better digestibility and contribute to maintain an adequate cholesterol and triglycerides percentages.

It provides a large quantity of Omegas 3,6 and 9, and essential vitamins and minerals for the correct development of the dog.

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## DIET



SADER A-9057-008

# FORMULATED FOR OBESE DOGS

Protein MIN

28%

Fat MIN

6%

Fiber MAX

6%

Moisture MAX

8%

Ash MAX

8%

Due to an incorrect feeding, or health problem, a lot of dogs present obesity. This formula is special for these dogs because it provides an adequate amount of fiber that helps the digestive process. Also, the amount of fat in this product is minimal. The amount of protein helps the dog to lose weight without losing muscle.

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## SUPPLEMENTS

# SALMON PROTEIN



SADER A-9057-022

Protein MIN

60%

Fat MIN

10%

Fiber MAX

1%

Moisture MAX

8%

Ash MAX

19%

HIGHLY  
DIGESTIBLE &  
GREAT  
FLAVOR

This protein contains fundamental components to keep your pet's health in an optimal state.

It is formulated with the highest quality salmon and salmon oil.

Salmon contains high protein levels, as well as essential amino acids.

It provides a large quantity of Omegas 3,6 and 9, and essential vitamins and minerals for the correct development of the dog.

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## SUPPLEMENTS

# BEEF PROTEIN



SADER A-9057-020

Protein MIN

50%

Fat MIN

10%

Fiber MAX

4%

Moisture MAX

10%

Ash MAX

20%

FOR YOUR  
PET'S OPTIMAL  
DEVELOPMENT

This protein is made from lean meat, beef bones and contains proteins with a high biological value. Red meat is part of an equilibrated diet, because is the main source of protein for dogs. Also, it contains essential amino acids that are fundamental for your optimal pet's development.

Beef Protein is an excellent choice to complement the nutrition of your pet in a correct manner.

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## SUPPLEMENTS

# TURKEY PROTEIN



SADER A-9057-021

Protein MIN

50%

Fat MIN

12%

Fiber MAX

3%

Moisture MAX

8%

Ash MAX

23%

# EXCELLENT COMPLEMENT IN YOUR PET'S NUTRITION

Turkey meat is known for its low cholesterol levels. Another advantage is that its hypoallergenic. Likewise, it contains high levels of vitamins and minerals that are indispensable for your pet's health.

This protein is highly digestible and contributes to the physical and physiological performance of your pet by helping muscular growth and strengthening the immune system.

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## SUPPLEMENTS

# SALMON OIL



LINOLEIC ACID  
(OMEGA 3)

LINOLEIC ACID  
(OMEGA 6)

LINOLEIC ACID  
(OMEGA 9)

VITAMINS  
A, D & E

# RICH IN FATTY ACIDS

Salmon oil is a rich source of fatty acids (Omegas 3, 6 and 9). It plays an important role in cardiovascular health and the immune system. It favors the growth and strength of the coat, as well as maintains a healthy skin.

Salmon oil is characterized by containing EPA and DHA, they are molecules that help reduce cholesterol and triglycerides in the blood. They participate in normal brain development.

It is an additive that increases the palatability of the food that your pet commonly consumes.

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## ACCESORIES

### TENCEL STRAP (high tenacity)

High tenacity or tencel is a resistant and flexible material, making it ideal for those daily walks with your pet, as well as being economical.

Measurement: 1 "wide x 52" long.



## ACCESORIES

### BIOTHANE STRAP

Biothane is a material with a long life resistant to water and bites. Easy to clean, ideal for those extreme walks with your pet.

Measurement: 3/4 "wide x 72" long.



## ACCESORIES

### TENCEL NECKLACE (high tenacity)

High tenacity or tencel is a resistant and flexible material. They fit you, offering comfort and safety. Ideal for medium and large dogs.

Measurement: 1 "wide



## ACCESORIES

### BIOTHANE NECKLACE

Our biothane necklace is made of the best synthetic material, with a long-lasting buckle and pressure rivet. Ideal for medium to large sized dogs.

Measurement: 1 "wide



## ACCESORIES

### STROLL PLATE

Ideal to bring it in the car or bicycle. It can handle liquids or solids and washes away easily.



# AUS TRALIAN MOSS<sup>®</sup>

**PET FOOD & ACCESSORIES**

*Direct Concept Group*

*[www.directconceptgroup.com](http://www.directconceptgroup.com)*

