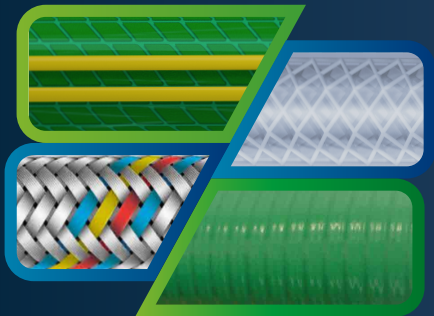


*Direct Concept Group LLC*



## CATALOG

PIONEERS IN THE MANUFACTURING OF GARDEN HOSES  
AND SPECIALITIES SINCE 1976



## **ABOUT BORO**

*The biggest company nationwide with 47 years of experience manufacturing and developing hoses.*

*With an innovative vision that has made us reach and consolidate our leadership at the national level and presence in 15 countries of America.*

*Always emphasizing the quality, from the selection of raw materials until the product is in the hands of our costumers.*

*Our plant is one of the most compete and with the greatest productive capacity in Mexico so it can supply the current demand for PVC hoses on the market.*

*We are committed to permanently surprising our costumers with innovation, generating well-being and tranquility.*



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***Residential use***



## **GARDEN**

**Variety range of armed and roll  
garden hoses of excellent quality**

# ANTI-LEAK SEAL



PATENTED TECHNOLOGY

**The anti-leak seal  
has been created with  
an ergonomic design,  
which prevents leaks  
and allows a constant  
and efficient flow.**

**FIND IT IN ALL  
OUR ARMED HOSES!**



BORO.MX



BORO.MX



BORO.MEX

# KELOS

## XTRA



ANTI-LEAK  
SEAL



KELOS PATTERN



BRASS COUPLING

4 LAYERS



DOUBLE EXTERNAL STEMS



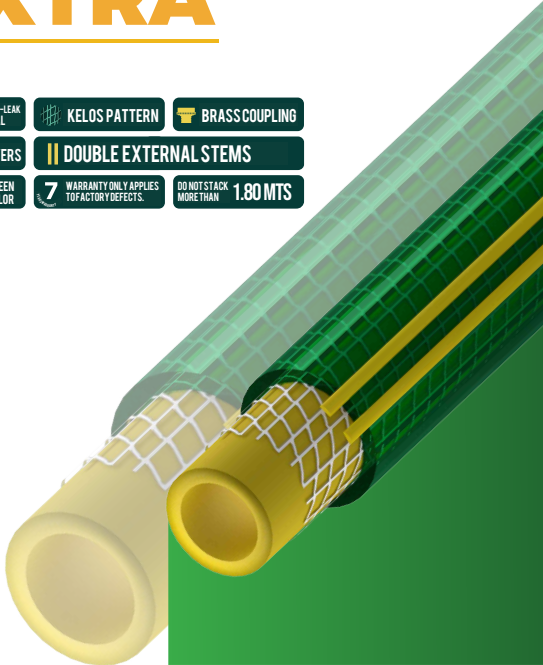
GREEN  
COLOR



7 WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

DO NOT STACK  
MORE THAN

1.80 MTS



# KELOS XTRA

## 7 WARRANTY YEARS



| CODE       | DIAMETER | LENG  | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                              |
|------------|----------|-------|---------|-----------|--------------|-------------------------------------------------------------------------------------------|
| KX.1/2.100 | 1/2      | 100 m | 1       | 7         | STRETCH WRAP | ROLL    |
| KX.10      |          | 10 m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KX.15      |          | 15 m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KX.20      |          | 20 m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KX.25      |          | 25 m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KX.30      |          | 30 m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
|            |          |       |         |           |              | PIECE  |

# KELOS RUDO



ANTI-LEAK  
SEAL



KELOS PATTERN



BRASS COUPLING

4 LAYERS



EXTERNAL STEM



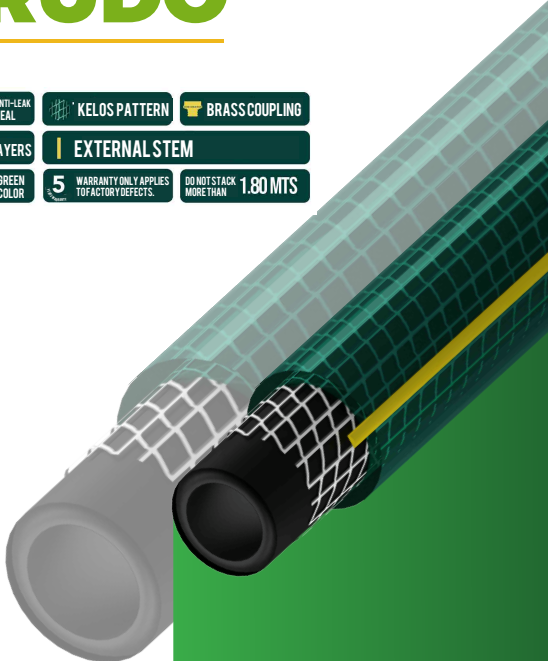
GREEN  
COLOR



WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

DO NOT STACK  
MORE THAN

1.80 MTS



# KELOS RUDO

## 5 WARRANTY YEARS



| CODE       | DIAMETER | LENG | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                             |
|------------|----------|------|---------|-----------|--------------|------------------------------------------------------------------------------------------|
| KR.1/2.100 | 1/2      | 100m | 1       | 7         | STRETCH WRAP | ROLL  |
| KR.10      |          | 10m  | 3       | 5         | PLASTIC BAG  |                                                                                          |
| KR.15      |          | 15m  | 3       | 5         | PLASTIC BAG  |                                                                                          |
| KR.20      |          | 20m  | 3       | 5         | PLASTIC BAG  |                                                                                          |
| KR.25      |          | 25m  | 3       | 5         | PLASTIC BAG  |                                                                                          |
| KR.30      |          | 30m  | 3       | 5         | PLASTIC BAG  |                                                                                          |
| KR.5/8.100 | 5/8      | 100m | 1       | 7         | STRETCH WRAP | ROLL  |
| KR.3/4.100 | 3/4      | 100m | 1       | 7         | STRETCH WRAP |                                                                                          |
| KR.1.100   | 1"       | 100m | 1       | 7         | STRETCH WRAP |                                                                                          |

# KELOS

## PROFESIONAL



ANTI-LEAK  
SEAL



KELOS PATTERN



BRASS COUPLING

4 LAYERS

1 EXTERNAL STEM



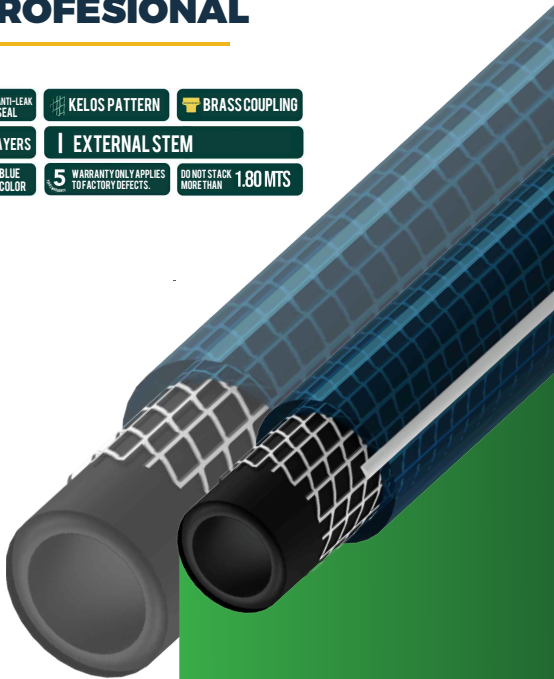
BLUE  
COLOR



5 WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

DO NOT STACK  
MORE THAN

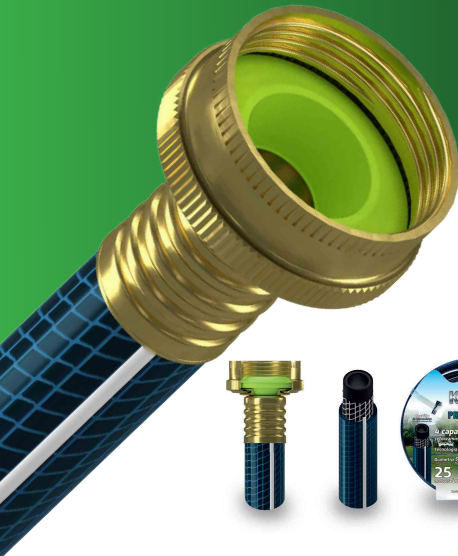
1.80 MTS





**KELOS**  
PROFESIONAL

**5** WARRANTY  
YEARS



| CODE       | DIAMETER   | LENG | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                              |
|------------|------------|------|---------|-----------|--------------|-------------------------------------------------------------------------------------------|
| KP.1/2.100 | <b>1/2</b> | 100m | 1       | 7         | STRETCH WRAP | ROLL    |
| KP.10      |            | 10m  | 3       | 5         | PLASTIC BAG  | PIECE  |
| KP.15      |            | 15m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KP.20      |            | 20m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KP..25     |            | 25m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KP 30      |            | 30m  | 3       | 5         | PLASTIC BAG  |                                                                                           |

# KELOS ONCE

3 ANTI-LEAK  
SEAL

KELOS PATTERN

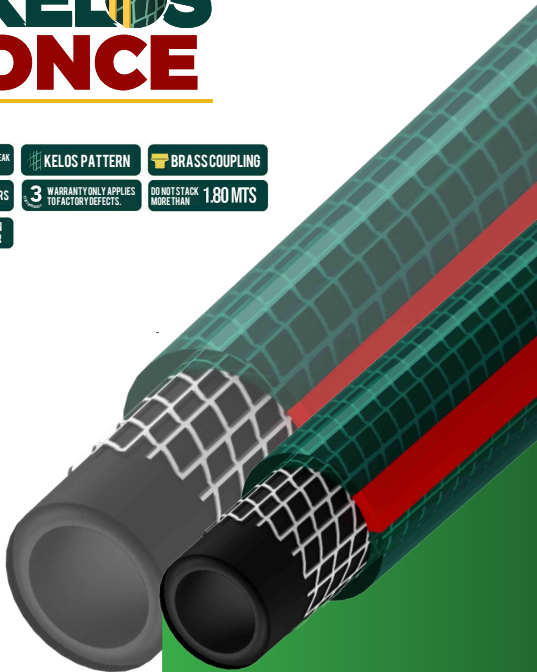
BRASS COUPLING

3 LAYERS

3 WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

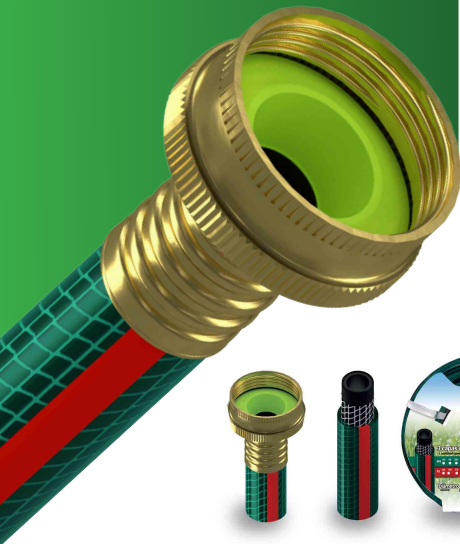
DO NOT STACK  
MORE THAN 1.80 MTS

GREEN  
COLOR



# KELOS ONCE

## 3 WARRANTY YEARS



| CODE        | DIAMETER | LENG | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                              |
|-------------|----------|------|---------|-----------|--------------|-------------------------------------------------------------------------------------------|
| KOV.1/2.100 | 1/2      | 100m | 1       | 7         | STRETCH WRAP | ROLL    |
| KOV.10      |          | 10m  | 3       | 5         | PLASTIC BAG  | PIECE  |
| KOV.15      |          | 15m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KOV.20      |          | 20m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KOV.25      |          | 25m  | 3       | 5         | PLASTIC BAG  |                                                                                           |
| KOV.30      |          | 30m  | 3       | 5         | PLASTIC BAG  |                                                                                           |

# KELOS

## WATERFLOW



ANTI-LEAK  
SEAL



MESH PATTERN



BRASS COUPLING

5 LAYERS



DOUBLE EXTERNAL STEMS



YELLOW  
OR GREY

6  
YEARS

WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

DO NOT STACK  
MORE THAN

1.80 MTS



FIVE INTERNAL STEMS





 boro®  
**WATERFLOW**

**6** WARRANTY  
YEARS



**PRODUCTION ON DEMAND**

# KELOS

## TITAN



ANTI-LEAK  
SEAL



KELOS PATTERN



BRASS COUPLING

5 LAYERS



DOUBLE INTERNAL STEMS



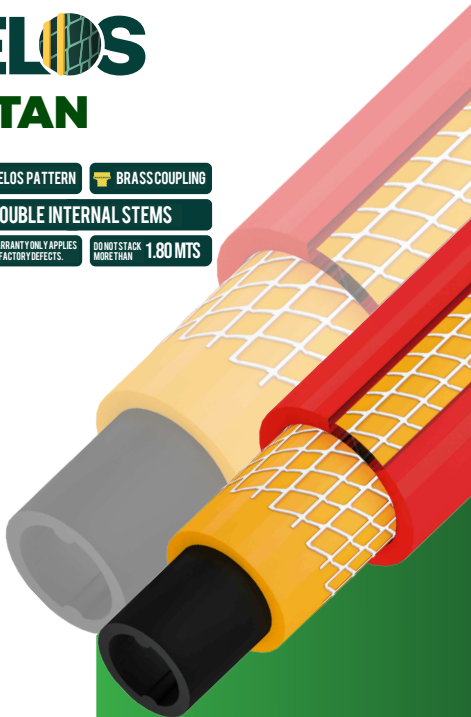
RED  
COLOR

10  
YEARS

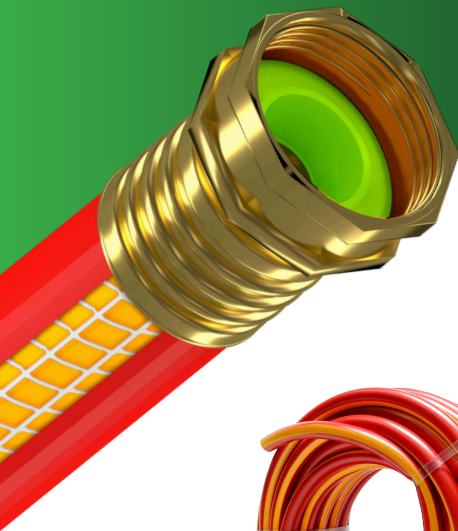
WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

DO NOT STACK  
MORE THAN

1.80 MTS



**10** WARRANTY  
YEARS



**PRODUCTION ON DEMAND**





## **INDUSTRIAL**

**The best hoses for fluid conduction in  
industry and construction.**





DO NOT STACK  
MORE THAN

**1.80 MTS**

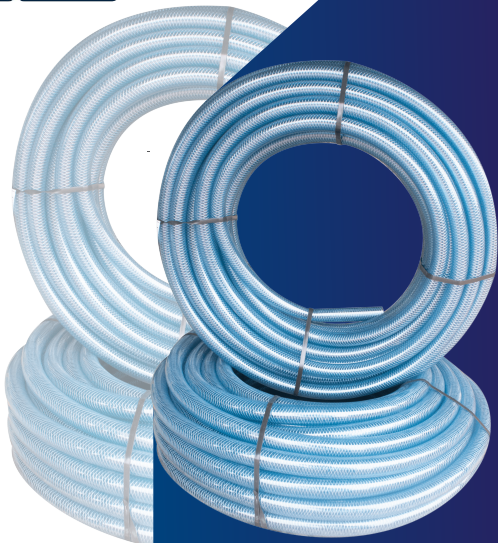
**5**  
YEARS

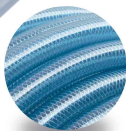
WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

**3 LAYERS**



PATTERN  
MESH





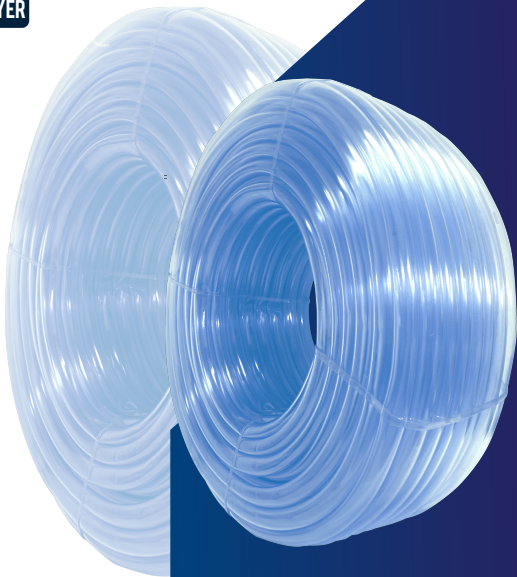
| CODE       | DIAMETER | LENG  | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                                    |
|------------|----------|-------|---------|-----------|--------------|-------------------------------------------------------------------------------------------------|
| PF1/4.100  | 1/4      | 100 m | 1       | 7         | STRETCH WRAP | <b>ROLL</b>  |
| PF5/16.100 | 5/16     | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| PF3/8.100  | 3/8      | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| PF1/2.100  | 1/2      | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| PF5/8.100  | 5/8      | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| PF3/4.50   | 3/4      | 50 m  | 1       | 7         | STRETCH WRAP |                                                                                                 |
| PF1".50    | 1"       | 50 m  | 1       | 7         | STRETCH WRAP |                                                                                                 |
| PF1 1/4.50 | 1 1/4    | 50 m  | 1       | 7         | STRETCH WRAP |                                                                                                 |
| PF1 1/2.50 | 1 1/2    | 50 m  | 1       | 7         | STRETCH WRAP |                                                                                                 |
| PF2".50    | 2"       | 50 m  | 1       | 7         | STRETCH WRAP |                                                                                                 |



DO NOT STACK  
MORE THAN **1.80 MTS**

**3** WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

**1 LAYER**



**3 YEARS  
WARRANTY**



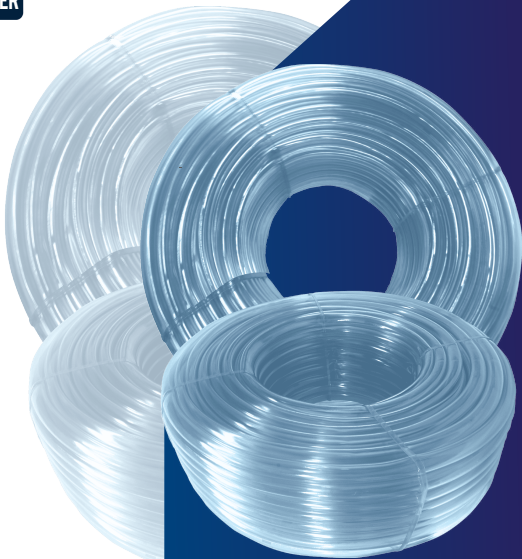
| CODE         | DIAMETER | LENG  | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                                    |
|--------------|----------|-------|---------|-----------|--------------|-------------------------------------------------------------------------------------------------|
| INE.1/4.100  | 1/4      | 100 m | 1       | 7         | STRETCH WRAP | <b>ROLL</b>  |
| INE.5/16.100 | 5/16     | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| INE.3/8.100  | 3/8      | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| INE.1/2.100  | 1/2      | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| INE.3/4.50   | 3/4      | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| INE.1".50    | 1"       | 100 m | 1       | 7         | STRETCH WRAP |                                                                                                 |
| INE.1 1/4.50 | 1 1/4    | 50 m  | 1       | 7         | STRETCH WRAP |                                                                                                 |
| INE.1 1/2.50 | 1 1/2    | 50 m  | 1       | 7         | STRETCH WRAP |                                                                                                 |
| INE.2".50    | 2"       | 50 m  | 1       | 7         | STRETCH WRAP |                                                                                                 |

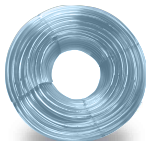
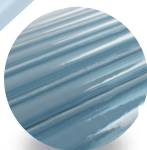
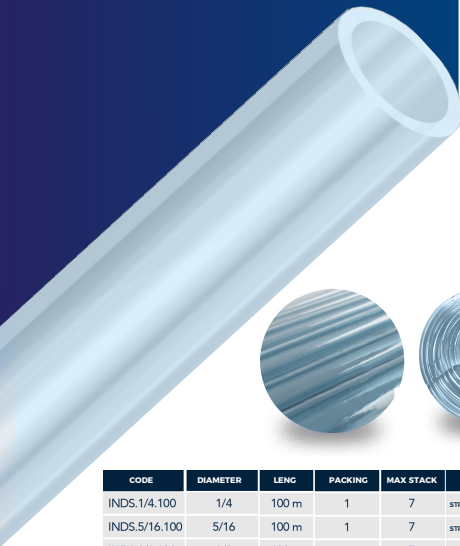


DO NOT STACK  
MORE THAN **1.80 MTS**

**2** WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

**1 LAYER**





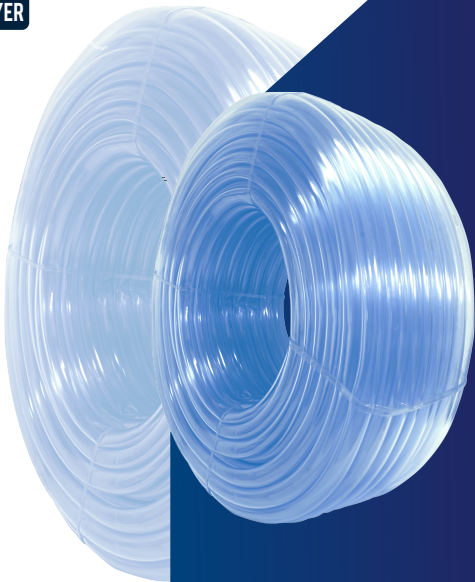
| CODE          | DIAMETER | LENG  | PACKING | MAX STACK | TYPE<br>PACKING | PRESENTATION                                                                                    |
|---------------|----------|-------|---------|-----------|-----------------|-------------------------------------------------------------------------------------------------|
| INDS.1/4.100  | 1/4      | 100 m | 1       | 7         | STRETCH WRAP    | <b>ROLL</b>  |
| INDS.5/16.100 | 5/16     | 100 m | 1       | 7         | STRETCH WRAP    |                                                                                                 |
| INDS.3/8.100  | 3/8      | 100 m | 1       | 7         | STRETCH WRAP    |                                                                                                 |
| INDS.1/2.100  | 1/2      | 100 m | 1       | 7         | STRETCH WRAP    |                                                                                                 |
| INDS.5/8.100  | 5/8      | 100 m | 1       | 7         | STRETCH WRAP    |                                                                                                 |
| INDS.3/4.50   | 3/4      | 50 m  | 1       | 7         | STRETCH WRAP    |                                                                                                 |
| INDS.1".50    | 1"       | 50 m  | 1       | 7         | STRETCH WRAP    |                                                                                                 |
| INDS.1 1/4.50 | 1 1/4    | 50 m  | 1       | 7         | STRETCH WRAP    |                                                                                                 |
| INDS.1 1/2.50 | 1 1/2    | 50 m  | 1       | 7         | STRETCH WRAP    |                                                                                                 |
| INDS.2".50    | 2"       | 50 m  | 1       | 7         | STRETCH WRAP    |                                                                                                 |



DO NOT STACK  
MORE THAN **1.80 MTS**

**1** WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.

**1 LAYER**



**1 YEARS  
WARRANTY**



| CODE         | DIAMETER | LENG  | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                                  |
|--------------|----------|-------|---------|-----------|--------------|-----------------------------------------------------------------------------------------------|
| NIV.5/16.100 | 5/16     | 100 m | 1       | 7         | STRETCH WRAP | <b>ROLL</b>  |
| NIV.3/8.100  | 3/8      | 100 m | 1       | 7         | STRETCH WRAP |                                                                                               |





## **MULTI-PURPOSE**

**We develop highly reliable hoses,  
since our products have been manufactured with  
top quality materials.**



**3 LAYERS**



**BRASS COUPLING**



**REINFORCEMENT  
POLYESTER THREAD**

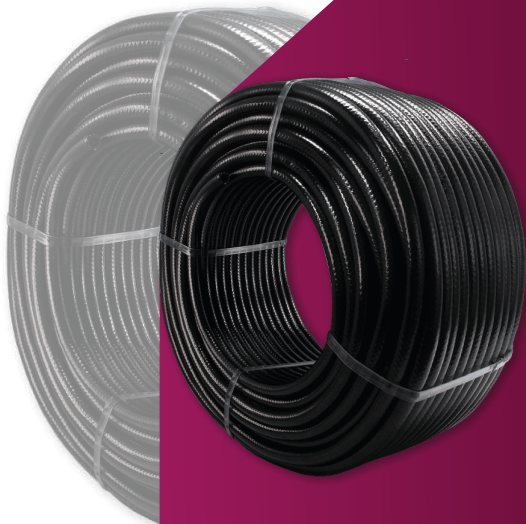
**CONNECTIONS**  
3/8 X 3/8

**DO NOT STACK  
MORE THAN**

**1.80 MTS**

**3**

**WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.**





| CODE         | DIAMETER | LENG   | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                                     |
|--------------|----------|--------|---------|-----------|--------------|--------------------------------------------------------------------------------------------------|
| GAPL.3/8.100 | 3/8      | 100 m  | 1       | 7         | STRETCH WRAP | <b>ROLL</b>     |
| GAAP.1/4.60  | 5/16     | .60 m  | 25      | 5         | PLASTIC BAG  | <b>PIECE</b>  |
| GAAP.1/4.1   |          | 1 m    | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GAAP.1/4.1.5 |          | 1.50 m | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GAAP.1/4.2   |          | 2 m    | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GAAP.1/4.3   |          | 3 m    | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GAAP.1/4.4   |          | 4 m    | 10      | 5         | PLASTIC BAG  |                                                                                                  |
| GAAP.1/4.5   |          | 5 m    | 10      | 5         | PLASTIC BAG  |                                                                                                  |



**3 LAYERS**



**BRASS COUPLING**



**REINFORCEMENT  
POLYESTER THREAD**

**CONNECTIONS**  
3/8 X 3/8

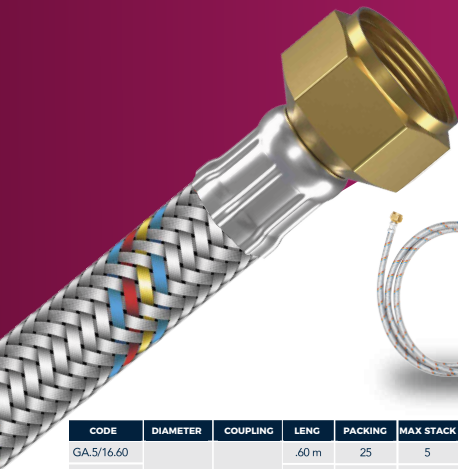
**DO NOT STACK  
MORE THAN**

**1.80 MTS**

**3**  
YEARS

**WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.**





| CODE         | DIAMETER | COUPLING   | LENG  | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                               |
|--------------|----------|------------|-------|---------|-----------|--------------|--------------------------------------------------------------------------------------------|
| GA.5/16.60   | 5/16     | 3/8 X 3/8  | .60 m | 25      | 5         | PLASTIC BAG  | PIECE  |
| GA.5/16.1    |          |            | 1 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GA.5/16.1.5  |          |            | 1.5 m | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GA.5/16.2    |          |            | 2 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GA.5/16.3    |          |            | 3 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GA.5/16.4    |          |            | 4 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GA.5/16.5    |          |            | 5 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GA.5/16.10   |          |            | 10 m  | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GAM.5/16.1   |          | 3/8 X 5/16 | 1 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GAM.5/16.1.5 |          |            | 1.5 m | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GAM.5/16.2   |          |            | 2 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GAM.5/16.3   |          |            | 3 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |
| GAM.5/16.5   |          |            | 5 m   | 25      | 5         | PLASTIC BAG  |                                                                                            |

 **boro**<sup>®</sup>  
**STANDARD**

**3 LAYERS**



**STEEL COUPLING**



**REINFORCEMENT  
POLYESTER THREAD**

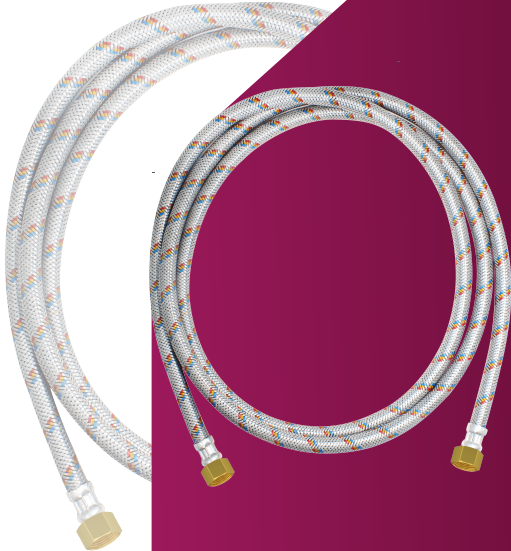
**CONNECTIONS**  
3/8" X 3/8"

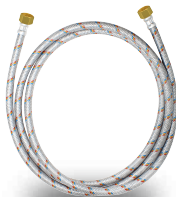
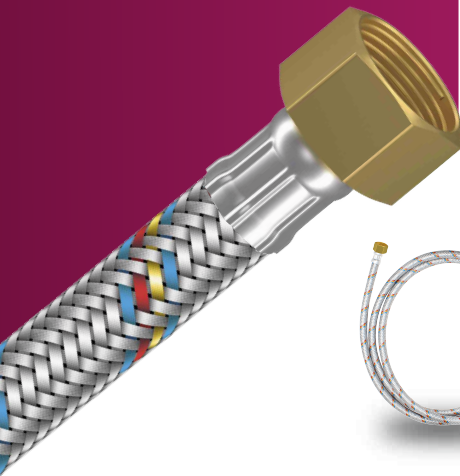
**DO NOT STACK  
MORE THAN**

**1.80 MTS**

**3**  
YEARS

**WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.**





| CODE         | DIAMETER | COUPLING | LENG  | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                                     |
|--------------|----------|----------|-------|---------|-----------|--------------|--------------------------------------------------------------------------------------------------|
| GA.5/16A.60  | 5/16     | 3/8      | .60 m | 25      | 5         | PLASTIC BAG  | <b>PIECE</b>  |
| GA.5/16A.1   |          |          | 1 m   | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GA.5/16A.1.5 |          |          | 1.5 m | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GA.5/16A.2   |          |          | 2 m   | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GA.5/16A.3   |          |          | 3 m   | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GA.5/16A.4   |          |          | 4 m   | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GA.5/16A.5   |          |          | 5 m   | 25      | 5         | PLASTIC BAG  |                                                                                                  |
| GA.5/16A.10  |          |          | 10 m  | 25      | 5         | PLASTIC BAG  |                                                                                                  |



**3 LAYERS**



**POLYPROPYLENE  
COUPLING**



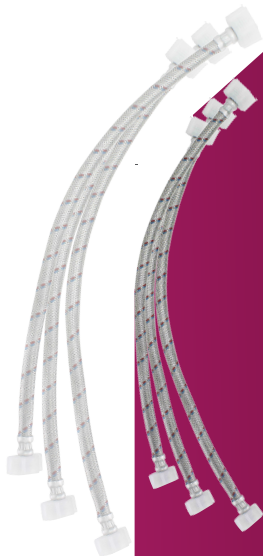
**REINFORCEMENT  
POLYESTER THREAD**

**CONNECTIONS**  
1/2 0 7/8

**DO NOT STACK  
MORE THAN 1.80 MTS**

**3**

**WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.**







| USE       | CODE    | DIAMETER | COUPLING  | LENG | PACKING | MAX STACK | TYPE PACKING | PRESENTATION                                                                                     |
|-----------|---------|----------|-----------|------|---------|-----------|--------------|--------------------------------------------------------------------------------------------------|
| WASHBASIN | ALPM.45 | 1/2      | 1/2 X 1/2 | 45cm | 50      | 5         | PLASTIC BAG  | <b>PIECE</b>  |
| SINK      | ALPM.55 | 1/2      | 1/2 X 1/2 | 55cm | 50      | 5         | PLASTIC BAG  |                                                                                                  |
| WC        | AWPM.45 | 1/2      | 1/2 X 7/8 | 45cm | 50      | 5         | PLASTIC BAG  |                                                                                                  |

### ABOUT THE WARRANTY

Check that the ropes are not break or hit.  
 Make sure that the threads where you are going to connect the hose are clean without damage.  
 Do not use seeling tape.  
 Squeeze with your hand and then adjust with spanih key.  
 Do no exceed the adjustment force.  
 Verify that there are no leaks with soap foam.



**3** LAYERS



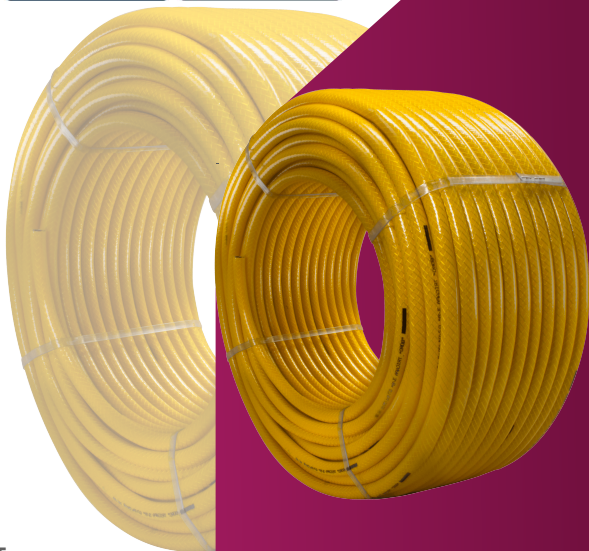
**PATTERN  
MESH**

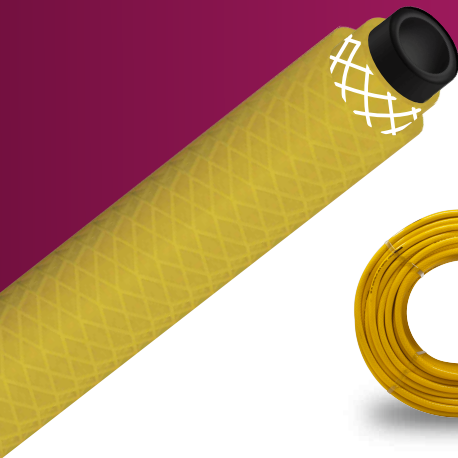
**DO NOT STACK  
MORE THAN**

**1.80 MTS**

**2**

**WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.**





| CODE         | DIAMETER | LENG  | PACKING | MAX STACK | TYPE<br>PACKING | PRESENTATION                                                                             |
|--------------|----------|-------|---------|-----------|-----------------|------------------------------------------------------------------------------------------|
| PFTE.3/8.100 | 3/8      | 100 m | 1       | 7         | STRETCH WRAP    | ROLL  |

#### ABOUT THE WARRANTY

Check that the ropes are not break or hit.  
 Make sure that the threads where you are going to connect the hose are clean without damage.  
 Do not use seeling tape.  
 Squeeze with your hand and then adjust with spanih key.  
 Do no exceed the adjustment force.  
 Verify that there are no leaks with soap foam.



# SUCTION

**Designed for heavy loading and unloading of  
liquids on industry, constructions and agriculture**



**GREEN OLIVE**



**FLEXIBLE PVC**

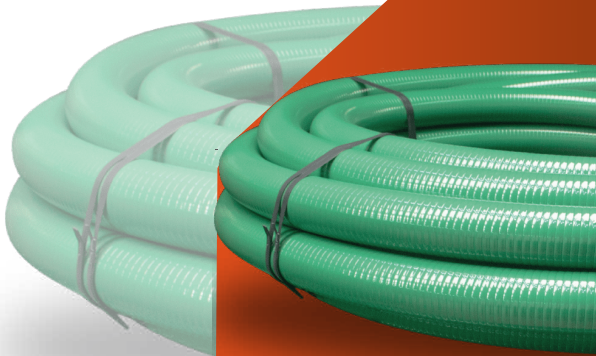


**RIGID SPIRAL**

**DO NOT STACK  
MORE THAN**

**1.80 MTS**

**WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.**





| CODE          | DIAMETER | LENG | PACKING | MAX STACK | PRESENTATION                                                                                    |
|---------------|----------|------|---------|-----------|-------------------------------------------------------------------------------------------------|
| MSVO.1".30    | 1"       | 30 m | 1       | 8         | <b>ROLL</b>  |
| MSVO.1 1/4.30 | 1 1/4    |      | 1       | 8         |                                                                                                 |
| MSVO.1 1/2.30 | 1 1/2    |      | 1       | 8         |                                                                                                 |
| MSVO.2".30    | 2"       |      | 1       | 5         |                                                                                                 |
| MSVO.3".30    | 3"       |      | 1       | 5         |                                                                                                 |



**GREEN FLAG**



**FLEXIBLE PVC**



**RIGID SPIRAL**

**DO NOT STACK  
MORE THAN**

**1.80 MTS**

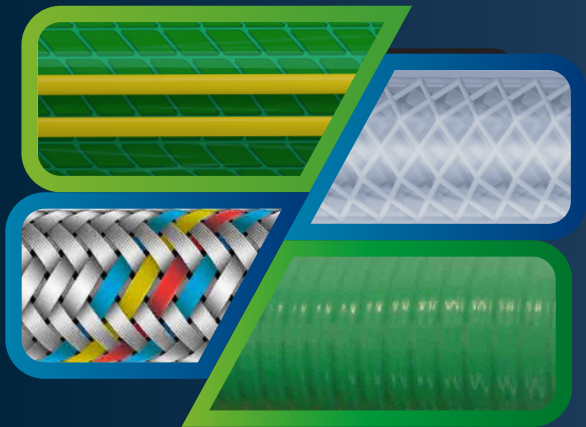
**WARRANTY ONLY APPLIES  
TO FACTORY DEFECTS.**





| CODE         | DIAMETER | LENG | PACKING | MAX STACK | PRESENTATION                                                                                     |
|--------------|----------|------|---------|-----------|--------------------------------------------------------------------------------------------------|
| MSV.1".30    | 1"       | 30 m | 1       | 8         | <b>ROLLO</b>  |
| MSV.1 1/4.30 | 1 1/4    |      | 1       | 8         |                                                                                                  |
| MSV.1 1/2.30 | 1 1/2    |      | 1       | 8         |                                                                                                  |
| MSV.2".30    | 2"       |      | 1       | 5         |                                                                                                  |
| MSV.3".30    | 3"       |      | 1       | 5         |                                                                                                  |





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